

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# \_\_\_\_\_ OFF.# 6556 SALESMAN # \_\_\_\_\_  
 AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN  
 3050 K ST NW, SALES PRSN WA- JOE KNAUER  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6269458 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP6/12 16.16

REP: TO JENNIE  
 FR JULIE  
 REV LINE 71  
 TTLS \$143710  
 PLS CFM, THX 9/6

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| :LINE# | :   | :  | :           | :    | :   | :    | DATE       | DATE     | /WK     | INVT      | :    | :SPTS     |

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1536

|    |   |  |           |    |  |            |     |     |   |  |     |   |
|----|---|--|-----------|----|--|------------|-----|-----|---|--|-----|---|
| 71 | S |  | 800P-900P | 30 |  | \$3,600.00 | 9/9 | 9/9 | 0 |  | SUN | 0 |
|----|---|--|-----------|----|--|------------|-----|-----|---|--|-----|---|

PROGRAM : ONCE UPON A TIME  
 ORD COM1: PRGM CHANGE ONCE UPON A TIME  
 THIS IS A MAKE-GOOD FOR SEP9 ON LINE-39 FOR 1 SPOT/WK

REP HEADLINE# 6269458 TRF# 329178 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 16.16  
 \*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

|                          |  |  |           |  |  |  |  |  |  |  |  |  |
|--------------------------|--|--|-----------|--|--|--|--|--|--|--|--|--|
| SEP/12                   |  |  | 143710.00 |  |  |  |  |  |  |  |  |  |
| CONTRACT TOTAL 143710.00 |  |  |           |  |  |  |  |  |  |  |  |  |
| TOTAL SPOTS 144          |  |  |           |  |  |  |  |  |  |  |  |  |

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%  
 WOPX 0% WRDQ 1% EFTV 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE